



**9<sup>th</sup> INTERNATIONAL CONGRESS OF ISAPL**  
**Bari, 23-26 June 2010**

organized by the  
**INTERNATIONAL SOCIETY OF APPLIED PSYCHOLINGUISTICS**  
**(ISAPL)**  
hosted by the  
University of Bari (Italy)

*1<sup>st</sup> Circular*

**POSITIVE, ETHICAL EFFECTS OF**  
**PSYCHOLINGUISTIC RESEARCH TODAY**

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## WELCOME

The Honorary Presidents of the International Society of Applied Psycholinguistics (ISAPL), Prof. Dr. Tatiana Slama-Cazacu, Prof. Dr. Renzo Titone, Prof. Dr. Leonor Scliar-Cabral, and the President of the 9th International Congress of ISAPL, Prof. Dr. Giuseppe Mininni welcome and invite all scholars and students interested in the area of Applied Psycholinguistics to submit proposed subjects for their participation, and to participate in the Congress and in its scientific, social, and cultural activities. This important Scientific Meeting provides an exciting opportunity to share information on research with colleagues from around the world, integrating basic scientific research with practical applications for the benefit of human modern life.

The special emphasis topic of the Congress is on ***POSITIVE, ETHICAL EFFECTS OF PSYCHOLINGUISTIC RESEARCH TODAY***, having in view what Psycholinguistics can offer for the benefit of our Global Modern World.

We hope that the congress will attract a lot of scholars and colleagues working in practical areas, in basic research, or teaching in schools and universities, for a scientific, collegial collaboration.

## CONGRESS VENUE

The University of Bari, located in Puglia, ancient Apulia, the south of Italy, will host the Congress at the Department of Psychology.

The University of Bari was founded in 1924 as to substitute the ancient Liceo Reale of Apulia. It encompasses 12 Faculties. Among these the Faculty of Educational Sciences, to which the Department of Psychology belongs, is one of the most popular and active.

## INTERNATIONAL SCIENTIFIC COMMITTEE

Prof. Dr. Tatiana Slama Cazacu - Romania, ISAPL Honorary President  
Prof. Dr. Renzo Titone - Italy, ISAPL Honorary President

Prof. Dr. Leonor Scliar - Cabral - Brazil, ISAPL Honorary President  
Prof. Dr. Stefania Stame - Italy, 4<sup>th</sup> ISAPL Congress President  
Prof. Dr. Maria da Graça Pinto - Portugal, 5th ISAPL Congress President  
Prof. Dr. Jean Drevillon 6th ISAPL Congress President  
Prof. Dr. Janusz Arabski - Poland, ISAPL Vice-President 2008-2010  
Prof. Dr. Penka Baltova - Bulgaria, ISAPL Vice-President 2008-2010  
Prof. Dr. José Marcelino Poersch - ISAPL Vice-President 2008-2010  
Prof. Dr. Giuseppe Mininni - Italy, ISAPL President 2008-2010  
Prof. Dr. Joao Veloso - Portugal, ISAPL Secretary 2008-2010  
Prof. Dr. Heidemarie Sarter - Germany, ISAPL Treasurer 2008-2010

#### **LOCAL SCIENTIFIC COMMITTEE**

Prof. Giuseppe Mininni - Chair of the Congress  
Prof. Augusto Ponzio  
Prof. Patrizia Mazzotta  
Prof. Maria Beatrice Ligorio  
Prof. Beatrice Leddomade  
Prof. Diane Ponterotto  
Prof. Susan Petrilli  
Dr. Susanna Annese  
Dr. Amelia Manuti

#### **LOCAL ORGANIZING COMMITTEE**

Dr. Rosa Scardigno  
Dr. Rosa Traversa  
Dr. Rosa Pia Fontana  
Dr. Fedela Feldia Loperfido  
Dr. Rossella Rubino  
Dr. Angelo Recchia-Luciani

#### **INVITED PLENARY SPEAKERS**

## Key-note Addresses

Prof. Dr. Tatiana Slama Cazacu, Romania

Prof. Dr. Leonor Scliar-Cabral, Brazil

Other Plenary Lecturers will be mentioned in further Circulars, Plenary Round-tables and Special Workshops will be announced in further Circulars. Please offer Suggestions, Titles, Brief presentation.

## CALL FOR PROGRAM SUGGESTIONS

Round Tables and Workshops, Titles of Papers etc.

## General guidelines

All interested scholars in the area of Psycholinguistics are kindly invited to submit proposed personal activities for the 9th International Congress of ISAPL.

## CONGRESS GENERAL TOPIC

*POSITIVE, ETHICAL EFFECTS OF  
PSYCHOLINGUISTIC RESEARCH TODAY*

## CONGRESS SPECIAL THEMES (SECTIONS)

- Language and cognition
- Speech comprehension and production. Reading and writing
- Language acquisition. Foreign language learning
- Bilingualism and multilingualism
- Psycholinguistic problems in translation
- Nonverbal components in communication
- Semiotics and Psycholinguistics
- Awareness, Emotion, Memory in communication
- Language disorders and speech pathologies. Phonoaudiology

- Psycholinguistics and Manipulation: Language and Power. Political discourse
- Language and Education. Psychopedagogy of language. Persuasion in communication and Education.
- Language and Social Context. Discourse analysis. The Dialogue
- Psycholinguistic methodology for the analysis of literary texts
- New problems of Reading/Writing posed by Computer. Effects of “Navigating” on Computer (Internet).
- Mass Media (MM) in the Psycholinguistics’ perspective. Ethical/ Negative effects of MM. communication.
- Communication in finding a new Job. A Psycholinguistic approach in Reorienting Professional Training
- Electronic progress as supported by Psycholinguistics.
- Varia (please propose other possible themes with arguments).

## **CRITERIA FOR REVIEWING PROPOSED ACTIVITIES**

a) *Paper Session (PS)* (90 minutes). Several papers on a related topic will be grouped by the Local Scientific Committee. According to the number of Authors grouped in each session, the Committee will announce in advance if there is sufficient time for presenting a full text or an abbreviated version of the paper.

b) *Round table (RT)* (60 minutes). A paper will be presented by one or more Authors or by the Organizer and discussed with the (small) group. Each participant will provide an abbreviated version of his/her paper. Presumed Organizers are invited to send an Abstract and potential invited participants (see guidelines) describing the contents of the proposed RT.

c) *Workshop (W)* (60 minutes). The Organizer will conduct activities in which participants will discuss about a certain approach or tool. Formal presentation is kept to a minimum.

d) *Poster session (PoS)* (45 minutes). A visual display is prepared in order to present a study, a project, an experiment, etc. In the special session, the presenter stands next to the poster and is available to discuss the work. Specific guidelines for posters will be provided upon acceptance.

The criteria for reviewing will include:

- Relevance of the proposal according to the to congress theme and topics;
- Clarity of the submitted title, abstract, general presentation;
- Theoretical and Practical Implications.

Abstracts and papers should be presented in ENGLISH, though FRENCH is also accepted.

## **DATES TO REMEMBER**

- **15 June 2009:** Deadline for receiving proposals for Round Tables, Workshops and title of the session paper
- **30 June 2009:** Deadline for communicating acceptance of proposals for Round tables, workshops and titles of session papers
- **15 September 2009:** Deadline for abstract submission of papers, of round table and workshops and of presentations of invited participants
- **15 October 2009:** Deadline for notification of admission of abstracts, round tables, workshops, to give time for raising funds, writing papers etc.